

# Here's what we're talking about right now!

## ① Toyama Prefecture has long been famous in Japan as a town of medicine.

### Why is Toyama famous for its medicine?

The history of medicine in Toyama begins with the creation of our flagship product, Hangontan. This was over 300 years ago. During the Edo period, about 300 years ago, Toyama was known as the Toyama Domain.

The second lord of the Toyama Domain, Maeda Masatoshi, began the production of Hangontan. For over 300 years, Hangontan has been sold throughout Japan, making Toyama famous for its medicine.

It happened in Edo Castle. →



## ② Effects and benefits of Hangontan

It is very effective for overeating, drinking too much, and for hangovers. It particularly helps with heartburn and indigestion caused by greasy foods. Toyama is not only known for its delicious sake but also as one of Japan's top food treasure troves. It's easy to overeat and drink too much here. Please use Hangontan during your trip.

**For more details, please check our product guide.**

A folk tale about Hangontan. (From Toyama Folktales)→



## ③ You can watch and experience how medicine (pill) was made in the past.

In the Edo period, pills were made by hand, so not many could be produced. However, in the following Meiji period, with the use of the wooden tool in front of you, pills could be mass-produced. Currently, this tool is the only one still operational in Japan. Please experience it for yourself.

If you want to experience it, just say, "I wanna try!!!"

A video posted on the store's Instagram →

