It happened in Edo Castle.

In 1690, the lord of Toyama, Maeda Masatoshi, was on a visit to Edo Castle.

In the presence of the feudal lords, Akita Kawachinokami, the lord of Miharu Castle, suddenly complained of stomach pain.

When Masatoshi took out a medicine from his medicine case and offered it to him, his stomach pain was cured immediately.

The feudal lords present were amazed at how quickly the medicine worked.

One after another, they asked if they could sell it in their territories.

Masatoshi, who was a man of deep benevolence, ordered a drug dealer in the city named Matsuiya Gen'emon to manufacture medicine, and had the merchant Yaezakiya Genroku travel around the country to sell it.

This was unusual for the feudal era, when exchanges with other countries were averse.

This was the origin of Toyama medicine.

